ED.

103288 **Orders** Order / Rev: Alt Order #: 06825828 Product Desc: NRCC IE 2012 Estimate: 2603 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 07/17/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% National Republican Congressional C Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI2 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Totale

					IOLUIS
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
10/01/12	10/18/12		\$147,725.00	\$125,566.25	October

TOLUIS				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163_	\$147,725.00	\$125,566.25	0:00 -
Totals	163	\$147,725.00	\$125,566,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,725.00
Market	100%	\$399 256 76

CABLE	0%	
		\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836,49
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,970.27

_1	n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ε	1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6а	F	:30	2	\$400.001	0.00 NM	2	\$800.00
	٧	VAKE V	V/WAGNR	RS1	iii i o oa vrakoo	pwwagnoro						ľ		
		<u>Star</u>	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
-	We	ek: 10/0	08/12 1	10/14/12	~F	2	\$400.00	0.00						

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Order / Rev: 103288 Advertiser: National Republican Congressional Com

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/12/12	2 10/12/12	M-F 5-6a WakeUp	-	5-6a	_	F	:30	2	\$400.001	0.00 NM	2	\$800.00
,	WAKE V	v/WAGN	RS1	M-F 5-6a WakeU	p w/Wagners									
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	g						
W	eek: 10/0	8/12	10/14/12	F	2	\$400.00	0.0	00						
E 2	KSNV	10/15/12	2 10/15/12	M-F 5-6a WakeUp	•	5-6a	M		:30	2	\$400.001	0.00 NM	2	\$800.00
,	WAKE V	√WAGN	RS1	M-F 5-6a WakeU	p w/Wagners									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	a						
We	eek: 10/1	5/12	10/21/12	M	2	\$400.00	0.0	-						
E 3	KSNV	10/16/12	2 10/16/12	M-F 5-6a WakeUp	-	5-6a	-	T	:30	2	\$400,001	0.00 NM	2	\$800.00
,	WAKE V	<i>ΜΑΝΙ</i> ΔΩΝ	RS1	M-F 5-6a WakeU	p w/Wagners									
,		t Date	End Date	Weekdays	Spots/Week	Rate	Rating	n						
We	eek: 10/1		10/21/12	-T	2	\$400.00	0.0	_						
E 4	KSNV	10/17/12	10/17/12	M-F 5-6a WakeUp	w/Wa@M	5-6a		-W	:30	2	\$400.001	0.00 NM	2	\$800.00
			ma.	M-F 5-6a WakeU	p w/Wagners									
,	WAKE V			Maakdaya	Constant and a six	D-4-	D - 11-	_						
We	<u>اعتد</u> eek: 10/1		End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.0	_						
				M-F 5-6a WakeUp		5-6a		T	:30	2	\$400.001	0.00 NM	2	\$800,00
				M-F 5-6a WakeU	-			•	.00	_	φτου.σσ1	0.00 14141	~	Ψ000.00
'	WAKE V													
101			End Date	<u>Weekdays</u> T	Spots/Week	<u>Rate</u>	Rating	-						
	eek: 10/1		10/21/12		2	\$400.00	0.0		.00		A705 804	0.00.104	_	** ***
~	KOIVV	10/12/12	2 10/12/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	•	6-7a		F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
١	WAKE V	//WAGN	RS2	, 0 , 4 , 74, 150,	, in tragilor									
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	ġ.						
	eek: 10/0		10/14/12	F	2	\$725.00	0.0	0						
E 7	KSNV	10/15/12	2 10/15/12	M-F 6-7a WakeUp	-	6-7a	М		:30	2	\$725.001	0.00 NM	2	\$1,450.00
١	WAKE V	//WAGN	RS2	M-F 6-7a WakeUp	o w/vvagners									
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	2						
We	eek: 10/1	5/12	10/21/12	М	2	\$725.00	0.0	0						
E 8	KSNV	10/16/12	2 10/16/12	M-F 6-7a WakeUp		6-7a	-	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
١	WAKE V	MAGN	RS2	M-F 6-7a WakeUp	w/Wagners									
,			End Date	Weekdays	Spots/Week	Rate	Rating	1						
We	eek: 10/1		10/21/12	-T	2	\$725.00	0.0	_						
E 9	KSNV	10/17/12	10/17/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	_	-W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
,	A/A/4E 18	12414 (21)	D00	M-F 6-7a WakeUp	w/Wagners									
'	WAKE V		End Date	<u>Weekdays</u>	Spoto#Mook	Data	Dotin	_						
We	<u>عنمن</u> 10/1 :eek		10/21/12	W	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.0							
				M-F 6-7a WakeUp		6-7a		T	:30	2	\$725,001	0.00 NM	2	\$1,450.00
				M-F 6-7a WakeUp	-						V. 20,00	0,00 / 111.	-	ψ1,100.00
'	WAKE V													
۱۸/ه	<u>Stan</u> 10/1 :eek		End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.0							
			10/21/12	Today Show	CM	658a-9am		F	:30	4	\$900,001	0.00 NM	4	#2 ean an
1	110111	10/12/12	10/12/12	Today Show	OW	0000-00111	·	1	.50	4	1 00,008¢	U.UU INIVI	4	\$3,600.00
-	TODAY			•		•								
			End Date		Spots/Week	<u>Rate</u>	Rating							
	ek: 10/0		10/14/12	Taday Chan	4	\$900.00	0.0				*****			
E 12	VOINV	10/15/12	: 10/15/12	Today Show Today Show	СМ	658a-9am	М		:30	4	\$900.001	0.00 NM	4	\$3,600.00
٦	TODAY :	SHW		Today Gliow										
			End Date		Spots/Week	Rate	Rating	1						
	eek: 10/1		10/21/12	M	4	\$900,00	0.0							
E 13	KSNV	10/16/12	10/16/12		CM	658a-9am	-	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00

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KSNV

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Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show							9 .)	-	
TOD	AY SHW		Today Show									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	10/15/12	10/21/12	-T	4		0.00						
		12 10/17/12	Today Show Today Show	CM	658a-9am	W	:30	4	\$900.001	0,00 NM	4	\$3,600.00
	AY SHW Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week		Rating 0.00						
		12 10/18/12		CM	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TOD	AY SHW		Today Show						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			**,******
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
	10/15/12	10/21/12	T	4 0 4 TH IPN 4	7000.00	0.00			******	0.00.110.6	_	
	NV 10/13/ BAT SUNR	12 10/13/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	S-	2		0.00						
E 17 KS	10/13/	12 10/13/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
	URDAY TO				 ,							
	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$625.00	Rating 0.00						
		12 10/14/12		SUNDAM	фо20.00 6а-7а	S	:30	2	\$375.001	0.00 NM	2	\$750.00
			-News-3 Sunrise S	SUNDAY								
	3-SUNRS V		164	D4-64/I-	D. L.							
	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
			Sunday Today Sunday Today	CM	7a-8am	S	:30	2	\$500.001	0.00 NM	2	\$1,000.00
SUN	TODAY											
Week:	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 2		Rating 0.00						
		12 10/12/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
	AY SHW2 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	F	2	. 	0.00						
E 21 KS	VV 10/15/	12 10/15/12	M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
TOD	AY SHW2		M-F Today Show	' II						ł		
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	10/15/12	10/21/12	M	2		0.00						
E 22 KS	NV 10/16/	12 10/16/12	M-F Today Show M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
	AY SHW2									1		
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 2		Rating 0.00						
h			M-F Today Show M-F Today Show	ll 3rd HGM	9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
TOD	AY SHW2		, roday offor	••								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Pro- cont	10/15/12	10/21/12	W	11 2md LOM		0.00	.00		# 405.001	0.00 133	•	00=0.00
	NV 10/18/ NAY SHW2	12 10/18/12	M-F Today Show M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	T	2		0.00						•
E 25 KS	NV 10/12/	12 10/12/12		CM	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00

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KSNV

Order / Rev:

103288

06825828

288

Advertiser:

Estimate:

National Republican Congressional Com

Alt Order #: Flight Dates:

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour **TODAY SHW3** Start Date End Date **Weekdays** Spots/Week Rate Rating 10/14/12 Week: 10/08/12 \$325.00 0.00 E 26 KSNV 10/15/12 10/15/12 M-F Today Show III 4th ISM 10am-11am M----:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating M----Week: 10/15/12 10/21/12 \$325.00 0.00 E 27 KSNV 10/16/12 10/16/12 M-F Today Show III 4th ISM 10am-11am -T----:30 2 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3 End Date** Start Date Weekdays Spots/Week Rate Rating 10/21/12 -T----Week: 10/15/12 \$325.00 0.00 E 28 KSNV 10/17/12 10/17/12 M-F Today Show III 4th IBM 10am-11am --W----:30 \$325.001 0.00 NM 2 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E 29 KSNV 10/18/12 10/18/12 M-F Today Show III 4th IBM 10am-11am ---T---:30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ~--T---\$325.00 0.00 E 30 KSNV 10/12/12 10/12/12 Rachael Rav СM :30 11am-12pm \$325.001 0.00 NM \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 ----F-\$325.00 0.00 E31 KSNV 10/15/12 10/15/12 Rachael Ray CM 11am-12pm \$325.001 :30 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----\$325.00 0.00 E 32 KSNV 10/16/12 10/16/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM 2 -T----2 \$650.00 Rachael Ray RACHAEL RAY End Date Start Date **Weekdays** Spots/Week Rate Rating 10/21/12 Week: 10/15/12 \$325.00 0.00 E 33 KSNV 10/17/12 10/17/12 Rachael Ray CM 11am-12pm --w---:30 2 \$325.001 0:00 NM 2 \$650.00 Rachael Ray RACHAEL RAY **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E34 KSNV 10/18/12 10/18/12 Rachael Ray CM ---T---:30 11am-12pm 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T--\$325.00 0.00 E 35 KSNV 10/12/12 10/12/12 The Agenda 1230pm 1230-1p ---F--:30 \$325.001 0.00 NM CM 1 \$325.00 1 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 36 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-----\$325.00 0.00 E37 KSNV 10/16/12 10/16/12 CM 1230-1p -T----:30 \$325.001 0.00 NM 1 \$325.00

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Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order #:

06825828

Product Desc:

10/12/12 - 10/18/12

NRCC IE 2012

Flight Dates:

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
			The Agenda 1230pr The Agenda 1230pr									
	3 AT NO	ON										
	rt Date	End Date		pots/Week	Rate	Rating						
Week: 10/ E 38 KSNV		10/21/12	-T	n CM	\$325.00 1230-1p	0.00	.20	- 1	#205 004	0.00 NB4	,	# 207.00
E 30 KGMV	10/17/1	2 10/1//12	The Agenda 1230pr The Agenda 1230pr		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS:	3 AT NO	ON										
	rt Date	End Date		pots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/21/12	W	1	\$325.00	0.00						4
E39 KSNV	10/18/1	2 10/18/12	The Agenda 1230pr The Agenda 1230pr		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS:	3 AT NO	ON	The Agenda 1250pi									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u> <u>S</u>	pots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/21/12	T	1	\$325.00	0.00						
E40 KSNV	10/13/1	2 10/13/12	•		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS3	TDY-W	KND	News 3 Today - SA	.I						1		
	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/		10/14/12	s-	1	\$500.00	0.00						
E41 KSNV	10/14/1	2 10/14/12	News 3 Today Wkn	d CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NITTATOS	TDV 144	ZND	News 3 Today									
	3 TDY-W .rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/		10/14/12	S	1	\$500.00	0.00						
E 42 KSNV			Chris Matthews 9:30	DAM GM	9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
		T PAT	Chris-Matthews-SU	N-9:30am				~ ~ ~ ~				
	MATTHE					- ··						
Sta Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> S	pots/Week	<u>Rate</u> \$500.00	Rating 0.00						•
E 43 KSNV				CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
2 .0			Dr Phil	0	C IP		.00	~	Ψ-100.00.1	0.00 141	2.	ψ500.00
DR. PH	IL											
	rt Date	End Date		pots/Week	Rate	Rating						
Week: 10/ E 44 KSNV		10/14/12	F	CM 2	\$450.00 3-4p	0,00 M	.20		#450.004	0.00 NM	2	# 000 00
E 44 KSNV	10/13/1	2 10/13/12	Dr. Phil	CIVI	3-4p	V	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IL		_, , , , , , , , , , , , , , , , , , ,									
	rt Date	End Date		pots/Week	<u>Rate</u>	<u>Rating</u>				l l		
Week: 10/		10/21/12	M	2	\$450.00	0.00					_	
E45 KSNV	10/16/1	2 10/16/12	Dr. Phil Dr Phil	CM	3-4p	T	:30	2	\$4 50.001	0.00 NM	2	\$900.00
DR. PH	IL		Diriiii									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u> S	pots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-T	2	\$450.00	0.00						
E46 KSNV	10/17/1	2 10/17/12		CM	3- 4 p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IL.		Dr Phil									
	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	W	2	\$450.00	0.00						
E47 KSNV	10/18/1	2 10/18/12		CM	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	11		Dr Phil									
	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	T	2		0.00						
E 48 KSNV	10/12/1	2 10/12/12	News 3 at 430pm	CM	430-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00
k test a terri	0		News 3 at 4:30PM									
NEWS:		End Date	Weekdaye	note#Meals	Data	Dotino						
<u>5ta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> S	ipots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
E 49 KSNV		 		CM	430-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
	•				- 1	• •		•	,		•	,

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Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825828

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18 Product Desc:

duct Desc: NRCC IE 2012

Estimate:

2603

Ln Ch End Start **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 at 430pm News 3 at 4:30PM NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$725.00 0.00 E 50 KSNV 10/16/12 10/16/12 News 3 at 430pm CM 430-5pm -T----:30 \$725,001 0.00 NM \$725.00 News 3 at 4:30PM NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$725.00 0.00 E 51 KSNV 10/17/12 10/17/12 News 3 at 430pm CM 430-5pm :30 \$725.001 --W---1 0.00 NM 1 \$725.00 News 3 at 4:30PM NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---W-----\$725.00 0.00 E 52 KSNV 10/18/12 10/18/12 News 3 at 430pm CM 430-5pm :30 \$725.001 0.00 NM \$725.00 News 3 at 4:30PM NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --T--\$725.00 0.00 E 53 KSNV 10/12/12 10/12/12 M-F Early News CM 5-630p ----F--:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ---F--3 \$1,200.00 0.00 E 54 KSNV 10/15/12 10/15/12 M-F Early News CM 5-630p :30 3 \$1,200.001 0.00 NM \$3,600.00 M-F Early News-NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating M----Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 E 55 KSNV 10/16/12 10/16/12 M-F Early News CM 5-630p -30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 E 56 KSNV 10/17/12 10/17/12 M-F Early News CM 5-630p --W----:30 3 \$1,200.001 0.00 NM \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W---3 \$1,200.00 0.00 E 57 KSNV 10/18/12 10/18/12 M-F Early News CM 5-630p ---T---:30 3 \$1,200.001 0.00 NM \$3,600.00 M-F Early News NEWS 3 Spots/Week End Date Weekdays Rating Start Date <u>Rate</u> Week: 10/15/12 10/21/12 -T--3 \$1,200.00 0.00 E 58 KSNV 10/12/12 10/12/12 M-F Jeopardy CM 630-7P ---F--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Spots/Week Start Date **End Date** Weekdays Rate Rating 10/14/12 ----F--0.00 Week: 10/08/12 1 \$1,300.00 E 59 KSNV 10/15/12 10/15/12 M-F Jeopardy 0.00 NM CM 630-7P M-----:30 1 \$1,300,001 \$1,300.00 M-F Jeopardy **JEOPARDY End Date** Spots/Week Start Date Weekdays Rate Rating 10/21/12 \$1,300.00 0.00 Week: 10/15/12 E 60 KSNV 10/16/12 10/16/12 630-7P :30 M-F Jeopardy CM 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date Weekdays Rate Rating -T----Week: 10/15/12 10/21/12 1 \$1,300.00 0.00 E 61 KSNV 10/17/12 10/17/12 CM 630-7P :30 0,00 NM --W---1 \$1,300.001 \$1,300.00

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KSNV

Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch	Start	End	Inventory Code M-F Jeopardy	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type Spot	s	Amount
IEOD4	DDV.		M-F Jeopardy								
JEOPAI Sto	RDY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
<u>ى مى</u> /Week: 10		10/21/12	W		\$1,300.00	0.00					
		2 10/18/12	M-F Jeopardy M-F Jeopardy	СМ	630-7P	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPAI <u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	Weekdays T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 63 KSNV		2 10/12/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	-FORTN			O 1 111 1	5 (D #					
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 64 KSNV	10/15/1	2 10/15/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	-FORTN				- .						
Sta Week: 10/	<u>rt Date</u> 15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 65 KSNV				CM	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	FORTI		M-F Wheel of Fo	rtune	,			•			. ,
	FORTN <u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	-T		\$1,300.00	0.00					
E 66 KSNV	10/17/1			СМ	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
\A/HEEL	FORTN		M-F-Wheel of Fo	rtune							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	W	1	\$1,300.00	0.00					
E 67 KSNV	10/18/1 FORTN	,	M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T		\$1,300.00	0.00					
E 68 KSNV NEWS		2 10/13/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
	ı <u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	S-	1	\$425.00	0.00					
E 69 KSNV JEOP/V		2 10/13/12	Weekend Jeopar WKND Jeop/Wh	-	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	S-	2		0.00					
E 70 KSNV		2 10/15/12	Mon PR 8-10p Monday Prime 8	CM -10pm	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			l l		
Week: 10/		10/21/12	M		\$4,000.00	0.00					
E 71 KSNV L&O:S\		2 10/17/12	Wed PR 9-10p Wednesday Prin	CM ne 9-10pm	9-10pm	W	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W	1	\$3,000.00	0.00					
E 72 KSNV			Wed PR 10-11p Wednesday Prin	CM ne 10-11pm	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
	GO FIRE		Maakaaya	Canta Allani	Deta	Dating					
	rt Date	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1		Rating 0.00			l		
Week: 10/	10/12	10/21/12			ψυ, Σ υυ.υυ	0.00					

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KSNV

Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order #:

06825828

25828 Proc

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code Fri PR 8-9p	Break	Start/End Ti	ime Days	Len Spo	ots Rate Pri	Rtg Type S	pots	Amount
			Friday Prime 8-9	pm							
	RE YOU	l? End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 10		10/14/12	vvcckdays		\$1,700.00	0.00					
		2 10/12/12	Fri PR 9-10p Friday Prime 9-10	C M Opm	9-10pm	F	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
GRIMM <u>Sta</u> Week: 10	ırt Date	End Date 10/14/12	Weekdays	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00					
			Sat PR 9-10p Saturday Prime 9	CM 0-10pm	9-10pm	S-	:30	1 \$800.001	0.00 NM	1	\$800.00
	-SAT-NB ırt Date		Wookdows	Cnoto Missk	Date	Detina					
Week: 10		<u>End Date</u> 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					
E 76 KSNV	10/13/1	2 10/13/12	Sat PR 10-11p	CM	10-11pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L&O S\	/U-SA-N	BC	Saturday Prime 1	0-11pm							
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S-		\$1,200.00	0.00					
E 77 KSNV	10/14/1	12 10/14/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
FTBL N	ITE AMF	₹	THE PROCESSION								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/14/12	NFL Football	CM	\$2,500.00 1P-9PM	0.00	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
			NFL Football					2410,000.001			Ψ20,000.00
	JN-FTBL		10 to a lead as ea	On t 7.4 l	D-4-	D-6					
<u>ರಚ</u> Week: 10	<u>ırt Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$10,000.00	Rating 0.00					
			News 3 Live in Pr News 3 in Prime		7-10pm	S	:30	2 \$1,600.001	0.00 NM	2	\$3,200.00
	LVE-PRI art Date		Weekdays	Spots/Week	Doto	Doting					
Week: 10		End Date 10/14/12	S		<u>Rate</u> \$1,600.00	<u>Rating</u> 0.00					
		2 10/12/12	M-F News 3 at El M-F News 3 at E		11pm-1135pr	mF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	3 AT 11 art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	F		\$1,200.00	0.00					
		2 10/15/12	M-F News 3 at El M-F News 3 at E		11pm-1135pr	n M	:30	1 \$1,200.001	0.00 NM	.1	\$1,200.00
	3 AT 11 ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	M		\$1,200.00	0.00					
		2 10/16/12	M-F News 3 at Et M-F News 3 at E		11pm-1135pi	m -T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	3 AT 11 ort Date	End Date	Weekdays	Spots/Week	Rate	Rating			ŀ		
Week: 10		10/21/12	-T		\$1,200.00	0.00					
		2 10/17/12	M-F News 3 at El M-F News 3 at E		11p m-1135pi	m	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	3 AT 11 ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	W		\$1,200.00	0.00					
			M-F News 3 at El M-F News 3 at E		11pm-1135pi	mT	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	3 AT 11	P. J B - i)Allud	D i - 681 - 1	D-1-	D. Com					
<u>Sta</u> Week: 10	<u>rrt Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00			1		
E 85 KSNV				CM	11pm-1135pi		:30	2 \$1,100.001	0.00 NM	2	\$2,200.00

Print Date: 07/17/12 11:59:43

KSNV

Totals

163

\$147,725.00

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Order / Rev:

103288

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates:

06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Start Date **End Date Weekdays** Spots/Week Rating <u>Rate</u> Week: 10/08/12 10/14/12 ----S-2 \$1,100.00 0.00 E 86 KSNV 10/12/12 10/12/12 The Tonight Show CM 1135p-1237a :30 \$500.001 0.00 NM 2 \$1,000.00 Tonight Show **TONITE SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 10/08/12 10/14/12 \$500.00 0.00 1135p-1237a E 87 KSNV 10/15/12 10/15/12 The Tonight Show CM M----:30 2 \$500,001 0.00 NM 2 \$1,000.00 **Tonight Show** TONITE SHW **End Date** Start Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 0.00 \$500.00 E 88 KSNV 10/16/12 10/16/12 The Tonight Show CM 1135p-1237a :30 2 \$500.001 0.00 NM 2 \$1,000.00 Tonight Show TONITE SHW Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 -T----\$500.00 0.00 E 89 KSNV 10/17/12 10/17/12 1135p-1237a The Tonight Show CM --W----:30 2 \$500.001 0.00 NM 2 \$1,000.00 **Tonight Show** TONITE SHW Start Date **End Date** Spots/Week **Weekdays** Rate Rating Week: 10/15/12 10/21/12 --W---\$500.00 0.00 E 90 KSNV 10/18/12 10/18/12 The Tonight Show CM 1135p-1237a :30 \$500.001 0.00 NM 2 \$1,000.00 Tonight Show TONITE SHW Weekdays Start Date **End Date** Spots/Week <u>Rate</u> <u>Rating</u> 10/21/12 ---T---Week: 10/15/12 \$500.00 0.00 E 91 KSNV 10/13/12 10/13/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 2 \$1,400.001 0.00 NM \$2.800.00 Saturday Night Live SAT NITE LIVE Start Date End Date **Weekdays** Spots/Week Rate Rating ----S-Week: 10/08/12 10/14/12 2 \$1,400.00 0.00 E 92 KSNV 10/14/12 10/14/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 1 Sports Night in Las Vegas SPORT NT-L VGS <u>Weekdays</u> Start Date **End Date** Spots/Week <u>Rate</u> Rating ----S Week: 10/08/12 10/14/12 \$400.00 0.00